

27 July 2007



MAMA Group plc ("the Company")

Holding in Company

MAMA Group plc has received notification that on 25 July 2007, The Goldman Sachs Group Inc. held 85,417,225 shares, representing 13.14% of the total voting rights of the company.

The interest in 1,125 shares arose from an interest held by Goldman, Sachs & Co., a wholly-owned direct subsidiary of GS Inc, acting as custodian for its customers. These shares are, or will be, registered in the name of Goldman Sachs Securities (Nominees) Limited.

The interest in 85,416,100 shares arose from a beneficial interest held by Goldman Sachs International, a wholly-owned indirect subsidiary of GS Inc.