

15 September 2006



MAMA Group plc

Appointment of Director

MAMA Group plc ("MAMA" or the "Company") announces that Thomas Bernard Simmons, aged 63, has agreed to join the Board of Directors of the Company with immediate effect.

Mr Simmons has been Group Finance Director of the Channelfly group of the Company's subsidiaries since October 2004 and prior to the reverse takeover of the Company in December 2005 was a non-executive director of the Company.

Mr Simmons is a chartered accountant who retired as a partner of Andersen in 2002 after completing 32 years in practice and from 2000 to 2005 was the Chairman of the accounting standards sub-committee of the Quoted Companies Alliance.

Mr Simmons interests in the share capital of the Company are as follows:

Shares:

1,175,875 ordinary shares of 5p each - equivalent to 0.3% of the current issued share capital of the Company.

Options:

<i>Number Price</i>	<i>Exercise Exercise pence</i>	<i>Earliest Date of date</i>	<i>expiry</i>
150,000	5	11/7/2009	10/7/2016

In accordance with paragraph (g) of Schedule 2 of the AIM Rules Mr Simmons's past and present Directorships over the past five years (other than subsidiaries of the Company) are listed below:

Current:

None

Past:

Benjys Group Holdings Limited
Benjys Group Limited
BDL Realisations Limited (formerly Benjys Delivered Limited)
Futura Foods Limited
Beachy Road - Nominee No. 1 Limited
Beachy Road - Nominee No. 2 Limited
Local Inns Public Limited Company

Notes:

Benjys Group Holdings Limited, Benjy's Group Limited and BDL Realisations Limited (formerly Benjys Delivered Limited), all of which were part of the same group of companies, were all placed in administration on 14 July 2006. Mr Simmons resigned as a director of those companies more than two years prior to this date. Futura Foods Limited, which was also part of the Benjys Group, was placed in members' voluntary liquidation on 3 December 2004.

Mr Simmons is a current director of SBN Limited, one of the Group's subsidiaries, which was placed into creditors' voluntary liquidation on 26 August 2004 by way of an Extraordinary Resolution pursuant to section 378(1) of the Companies Act 1985 and section 84 of the Insolvency Act 1986. As at 26 October 2004, SBN Limited had unsecured creditors of £429,191 (excluding the Company and Channelfly plc).

There are no other matters which require under paragraph (g) of Schedule 2 of the AIM Rules.

For further information contact:

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